**SCOPE AND LIMITATION**

Draft #1

The study is about creating a predictive analytics system for SM Hotels and Conventions. The user utilizing the system would be Human Resource, and Sales Department who can view and get the output. The system that would be created would focus on employee performance, on what aspect they should improve and what to retain to keep the efficiency and effectiveness of the company great. To come with a report for this, the group would need trend reports, rate of occupancy, and survey data results.

Draft #2

Limitation:

* Employee’s performance
* Trend Reports, Survey Data, Employee Reports

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(OLD DRAFT)

The paper focuses on developing a predictive tool for SM Hotels. The idea for now is to foretell what would happen on the efficiency of SM Hotels services if Rate of Occupancy would increase or decline. Prediction about revenues are not to be included, the goal is to come up an unbiased prediction that would increase the information for the marketing team for the to have a prepared strategy for the following days, weeks, and months